YODEL

Labelling Guide

Labelling your parcel

At Yodel we do our utmost to make sure your customers receive the best possible experience.

Your parcels can be tracked throughout each stage of the delivery process; from point of despatch by the sender, through sortation and then at the final stages of its journey, reaching their delivery destination and your customer.

We have created some helpful guidance on shipping labels to make sure your parcels are delivered on-time and your customers are kept informed of their parcel's progress.

Advice
& Recommendations

Quality

Good print quality is essential to ensure you and your customers have visibility throughout each stage of the delivery process;

- Every letter, number or line should be clearly visible
- The barcode(s) should have clear, individual lines, not blurred
- A high level of print quality with no fading or pixel breaks
- The label must be whole with no tears or creases

Daily quality checks and print tests should take place at each print station.

Position

Labels must be positioned with the barcodes laid onto a smooth flat surface.

- Place the label where there is no obstruction by the packaging
- Avoid placing the label over seams and edges to ensure no creases occur
- Remember that the barcode(s) is the most important element of the label

Specification

Integrated IT solutions, Web, Net and Desk Despatch systems all follow core principles for label specification, which are critical to follow in order for us to deliver your parcels efficiently.

Client IT label specification details can be found **here**.

The common label

This is an overview of the element placements on our common shipment label. Although all of the elements of the label are important, we will be unable to deliver your parcel if it does not include the following in a clear and legible format:

A Postcode

B Depot code

C Tour number

D Barcode(s)

Other elements;

E Product and service description

F Shippers address

G Delivery address

H Service Code

I Shipment details

J Meter number

K Item count